Adult Content May 2009

It is not our function nor our intention to discriminate against those who choose to utilize adult content or adult related material. There are still several reasons why we created our "No Adult Sites Policy" for our server users.

## **Definition of Adult Material**

Although we do not have the right to discriminate against any person's personal choices, we do have the right to determine what we will or will not allow on our servers. Therefore, Digital Mouse Designs reserves the right to decide what we consider to be "adult content", "adult material", "sexually explicit", or "sexually related".

Sites containing adult content will **not** be approved for hosting. If you are not sure your site falls under our adult content guidelines (see list below), please contact us for a review of your content or site before submitting your hosting registration.

## **Adult Content Guidelines**

- Any site whose revenue is gained in part or whole from its adult content.
- Photos or videos showing frontal nudity on either men or women for non-scientific or non-artistic purposes.
- Hyperlinks to adult sites, including but not limited to sites that violate these policies.
- Sites that have discussion boards and share information that is "adult" in nature.
- Sites that sell or promote "adult" material, including but not limited to adult toys.

## Why Do We Have This Policy?

**Bandwidth and Resources:** Consider the fact that an average "adult site" gets more hits than 100 standard web sites. Some of the smaller adult sites get around 5 GB of transfer per day. With these types of resources being utilized, our servers would be severely slowed if we allowed these high traffic sites to also reside on our servers. On top of that, we would be forced to raise our prices to pay for the additional bandwidth. We strive to keep our servers fast and inexpensive, and our bandwidth clear; therefore, adult sites are not an option.

**Banned IPs:** Adult sites tend to get blocked. Some of our sites share IP addresses and/or the range of IPs is blocked, all other users on that server or network range would also be banned. What this means is that your site would put other sites "out of business" which of course, would not be acceptable.

**Association:** Many people do not want to be associated with adult content, based on personal opinions and beliefs. We choose to respect this. IPs are assigned to a server in ranges and IP addresses are in many cases shared IPs. Consequently, we want our servers to be free of adult content.